ISAHP | LONDON 2016

CONTEXT

Every two years, the International Symposium on the Analytic Hierarchy Process (ISAHP) assembles academy and industry to share their experiences in researching and implementing this logarithmic decision-making process.

For almost two decades, the challenge of facilitating the convergence of nearly 250 international participants has rested on volunteer teams replaced every two years.

No system has ever been implemented to hand over best practices, organizational infrastructure, and event housing data to ensuing management teams.

Previous symposiums have experienced a small, but persistent, decline in registrations and paper submission.

CHALLENGES

To manage and find solutions to any unforeseen logistical changes that would cause unsatisfied client attendees.

SOLUTIONS

By using negotiating tactics, past experience, and a thorough understanding of the clients’ wants and needs, any discrepancies in the conference were successfully resolved.

RESULTS

MaestroMeetings, Inc grew a better understanding on possible conflicts that might arise due to unforeseen circumstances.

Client-Partner relations grew as MaestroMeetings proved the importance of client knowledge and customer service.